



www.itsthe1.com

Corporate Profile



ITSthe1

Your One Stop Technology Partner

Who We Are

ITSthe1 is your one-stop partner for all IT and Telecom Solutions

ITSthe1 caters to the MENA and Indian Ocean Islands regions

ITSthe1 was formed in the USA in 1999. Dubai office was established in 2003

ITSthe1 has its Head Office in Dubai, UAE, an office in London, UK, R & D office in Sri Lanka

ITSthe1 has its focus on several areas of Consultancy, Solutions and Services

Our Products & Services

- IT & Telecom
- Website Designing & Hosting
- Mobile Application Development
- Software Development (CRM, ERP, Workflow, WebApp)
- Digital Transformation Solutions and Consultancy
- Trade Finance Consultancy & Project Management
- Cyber Security Consultancy and Solutions
- Cloud Hosting (AWS, Azure, Google)
- Digital Signage & Interactive Kiosk Solutions
- IPTV – Turnkey Solutions, Services & Consultancy
- Triple Play Services, IPTV, OTT - Consultancy
- Hospitality Technology & Smart City Consultancy
- Manpower Resource Outsourcing

IT & Telecom Solutions

Make the most of your business by ensuring the work place is always available and productive. ITSthe1 is committed to providing uninterrupted support & services to our clients using state-of-the-art Technology and advance Network Monitoring tools enabling us to keep our client's networks up & running 24/7.

Whether it is procurement of IT equipment, trouble shooting of the Network, configuration of switches, routers, firewalls, data & voice cabling, data backup & recovery, WiFi hiccups or network security related issues, our team of highly-qualified and experienced Engineers are always available to assist you.

Sign up to an Annual Maintenance Contract (AMC) with us to make sure preventative and responsive support is at hand at competitive pricing with Service Level Agreements (SLA).



Annual IT Network
Maintenance Contract



LAN/ WAN & Network
Security Solution



Data Backup, Storage &
Recovery Solutions



IP & Digital Telephony
Solution



Switches & Router
Configuration



Structured &
Fiber Optic Cabling

Websites Designing & Mobile Application Development

Deciding whether your organization needs an effective website for the new millennium, is not a technology decision, its a business decision.

Similarly, capitalising on the millions of mobile users to easily market your products, services or information through mobile Apps is a must in most industries.

ITSthe1's team of designers and consultants have a wide array of expertise that will kick-start your online marketing presence to help you leverage in today's competitive global marketplace.

Whether it is a simple website or App for company presence, or a complex e-commerce solution, ITSthe1 can provide the right solution using state-of-the-art tools & technology.



Website Designing
& Development



Mobile Application
Development



Domain Name Registration
& Web Hosting



Web Maintenance



Business email
Solution



E-commerce Portal
& online stores

Bespoke Software Solutions

There are many great software available in the market to aid & assist you in your everyday work. However, it is generally the case that you have to shoehorn the way you work into the ready-made package you select. This is where ITSthe1's bespoke programming comes in, giving you an opportunity to have a software designed specifically for your business needs.

During the process, our Business Analyst team will work closely with you to gain a comprehensive understanding of your business needs and compare against the industry standards. Then our Systems Analysts will convert those business requirements into the various technical aspects, before the Software Development team starts their work of coding. Our Project managers and Client relationship executives will be constantly in touch with you to give you feedback, progress and acquire any additional information or requirements.

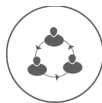
Our solutions help make businesses more effective and efficient.



**Bespoke Software
Solution**



**Web & Mobile Application
Development**



Workflow Solutions



**Restaurant Digital
Menu Application**



**Guest Survey /
Feedback Application**



**Document
Management Systems**

Digital Signage Solution

Being a Digital Signage market leader, ITSthe1 is constantly seeking to raise the technological standard bar for digital signage applications and solutions.

Our solutions combined with consultancy, state-of-the-art technology and unique capabilities for flexible dynamic content creation, caters to the most stringent demands of the industry.

Our vision is to impart our expertise & innovative thinking to provide our customers the best digital signage solutions which can help promote their products & services at the right time to the right audience providing the ultimate customer experience. From simple screens on the wall to video walls of any size, totems, indoor, outdoor, display only or interactive, way-finding to kiosks, integrated with other systems are all a small array of our solutions.



Information &
Self Service Kiosk



Interactive Directory
& Way-finder



Video Wall Solution



Meeting Room
Display



Digital Menu Boards



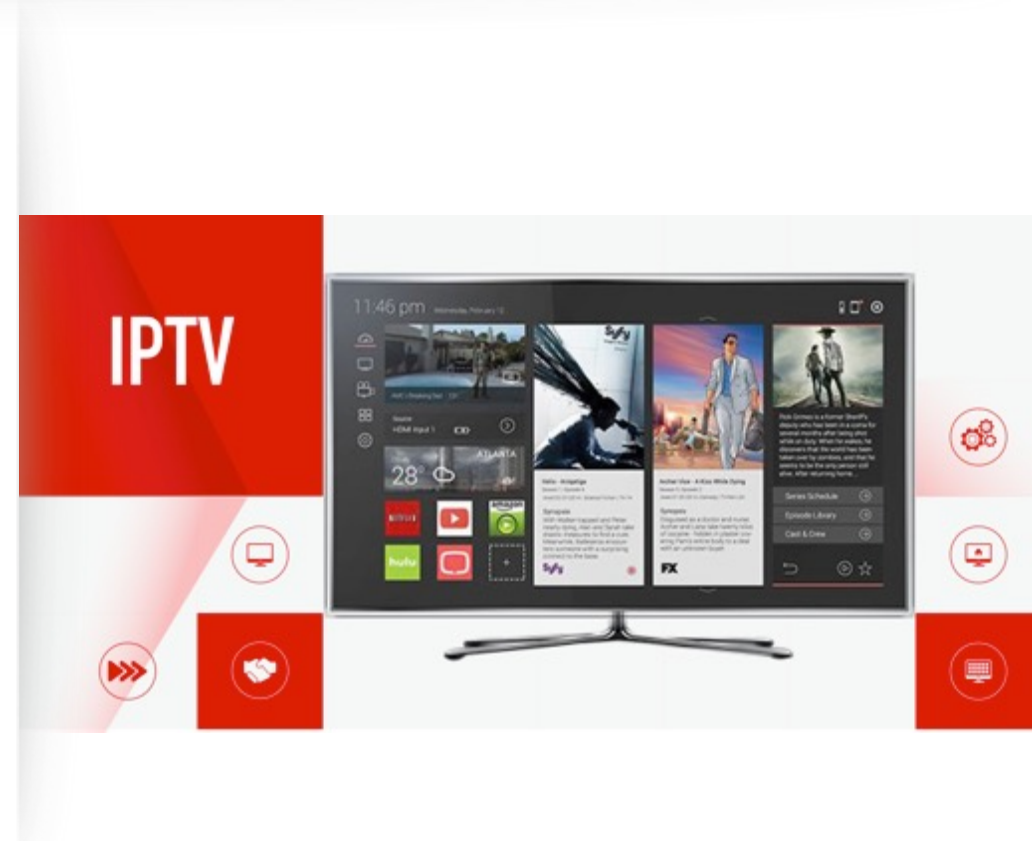
Digital Signage
Maintenance Contracts

IPTV

IPTV - Internet Protocol Television is the delivery of live TV content & Video-On-Demand (VOD) via existing copper or fiber optic networks using IP as a medium.

Through strategic partnerships, we provide a full range of IPTV services & solutions including Consultancy, TV Head-end Design, Middleware, Encryption, Content Acquisition, Value Added Services, Customer Premises Equipment & Systems Integration fully customised to the needs.

ITSthe1 brings more than 15 years of expertise in the field of IPTV. Our very own 1.TV middleware gives you full customization of the user interface as per your corporate branding. Whether it is a hotel, hospital, university, ship, residential community or Telco solution for a whole country, we are able to provide solutions and services.



**Triple-play
Converged Services**



IPTV Consultancy



TV Head end



Middleware Solution



Set-top Boxes



**IPTV Maintenance
Contract**

Resource Outsourcing

Outsourcing allows businesses to focus on their core businesses, leaving the Outsourcing provider to handle day-to-day employee vetting, recruitment and HR administration.

Having extensive IT industry experience, local knowledge of laws and regulations, and access to a vast group of skilled and experts in various fields, ITSthe1 is able to provide the necessary staffing requirements, be it for a temporary period or long-term contracts.

ITSthe1 provides the complete employment cycle :

- On-boarding and induction
- Immigration and work permit facilitation
- Compensation and benefits administration
- Employee record management
- Policy administration
- Health insurance and worker safety
- Off-boarding and exits



On-boarding and
induction



Immigration and work
permit facilitation



Compensation and benefits
administration



Employee record
management



Policy administration



Health insurance and worker
safety



Off-boarding
and exits

Our Clients



Our Clients



Our Partners



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